

Operation Kindness Partners with Best Friends Animal Society to Increase Pet Fosters and Adoptions in the Month of June

The partnership aims to Bring Love Home through the introduction of new programs and events.

FOR IMMEDIATE RELEASE (Carrollton, Texas) – North Texas based animal welfare organization Operation Kindness is joining Best Friends Animal Society's Bring Love Home challenge in June, which aims to increase animal fostering and adoptions in the community. As a Best Friends Network Partner, Operation Kindness is working to increase their roster of foster families in June by introducing new operational practices and events that promote animal fostering in the community.

To increase pet foster opportunities at the organization, Operation Kindness has launched its Foster First program at <u>all of its locations</u>, including its Carrollton shelter and its PetSmart Adoption Centers. The Foster First program allows potential adopters to foster a pet for a trial period of up to seven days before completing an adoption. In this program, potential adopters can meet the pet they are interested in before Operation Kindness staff helps complete the Foster First sign-up process and answers any questions. Potential adopters have seven days to decide if their relationship with the pet is a match, at which point they can complete the adoption or return the pet to find another family.

"It is our mission to find loving homes for all of the animals in Operation Kindness' care," said Operation Kindness CEO Ed Jamison. "Increasing our foster footprint allows our animals to spend time with loving families, creates needed space at our animal adoption sites and shows the community just how loveable our animals are. Anyone interested in seeing what we do and the special dogs and cats we serve would be a great addition to the Foster First program."

To celebrate the program launch, special foster and adoption events will take place at all Operation Kindness adoption locations on Saturday, June 15 during business hours. Operation Kindness employees and volunteers will be present at the events to answer questions about Foster First, introduce the public to available animals and answer questions about the foster and adoption processes.

To date this year, Operation Kindness has welcomed 1,941 fosters into its program.

Interviews available upon request.

B-roll of animals available in the Foster First program is available **here**.

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About Operation Kindness

Operation Kindness, a 501(c)(3) non-profit animal welfare organization, operates a lifesaving animal shelter and programs to assist people and pets. Founded in 1976, Operation Kindness is a pioneer in Texas for assisting animals in need of veterinary care, companionship and most of all, a home.

In addition to pet adoptions and lifesaving medical care, Operation Kindness' programs provide foster care for vulnerable animals, behavior and training support for pet parents, affordable veterinary services for community pets, a pet food pantry, volunteer opportunities and professional training. To learn more about Operation Kindness, please visit their website at www.operationkindness.org.

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