



### **Name a Dallas Shelter Animal through Operation Kindness' New Summer Fundraising Campaign**

The animal welfare non-profit will let the public name an incoming animal for a donation of \$50 or more

**FOR IMMEDIATE RELEASE (Carrollton, Texas)** – With summer and [kitten season](#) in full swing, North Texas animal welfare organization [Operation Kindness](#) is experiencing an influx of animals. Placing over 5,700 animals for adoption per year, the non-profit is soliciting the public for donations to cover medical care, food and necessities as well as name ideas for all the pets coming through its doors. Community members who donate \$50 or more to Operation Kindness through their [summer fundraising campaign](#) will be able to submit a name suggestion for the organization's intake team to use for an incoming dog or cat.

“At Operation Kindness, we welcome each incoming animal with medical attention, nourishing food and a name to let them know that they are part of our family as we find them a loving home,” said Ed Jamison, CEO of Operation Kindness. “We can't do our life saving work without the support of the community, and we're excited to see the names we're offered from the public through this special campaign.”

[Donations to Operation Kindness](#) are tax-deductible. Operation Kindness' animals are available for adoption daily at its [Carrollton shelter and PetSmart Everyday Adoption Center](#) from 11:00 A.M. – 7:00 P.M. To see Operation Kindness dogs and cats available for adoption, visit [their website](#).

*Interviews available upon request.*

*B-roll of Operation Kindness animals available here.*

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### **About Operation Kindness**

Operation Kindness, a 501(c)(3) non-profit animal welfare organization, operates a lifesaving animal shelter and programs to assist people and pets. Founded in 1976, Operation Kindness is a pioneer in Texas for assisting animals in need of veterinary care, companionship and most of all, a home.

In addition to pet adoptions and lifesaving medical care, Operation Kindness' programs provide foster care for vulnerable animals, behavior and training support for pet parents, affordable veterinary services for community pets, a pet food pantry, volunteer opportunities and professional training. To learn more about Operation Kindness, please visit their website at [www.operationkindness.org](http://www.operationkindness.org).

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